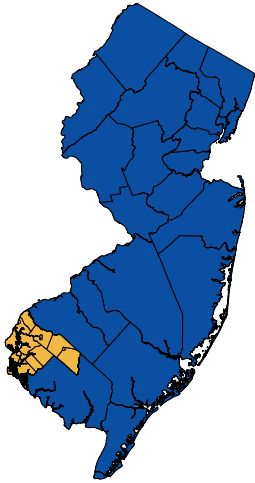


Salem County Brief

Labor Market Facts



Employment and Wages¹

Total Private Sector Employment (2024 Average Annual): 17,704

Percent of N.J. Total: 0.5%

2019-2024 Employment Change: +1,020 or +6.1%

Largest Industry (2024 Average Annual): Transportation and Warehousing

Employment (2024 Average Annual): 3,798

Percent of Total County Employment: 21.5%

Private Sector Wage (2024 Average Annual): County: \$68,927 NJ: \$83,695

Demographics²

Population (July 1, 2024 estimate): 65,874 Percent of NJ Total: 0.7%

Persons Per Square Mile: 198.5

Most Populous Municipality (2024 estimate): Pennsville Population: 12,855

Total Households: 24,355

Average Household Size: County: 2.65 persons NJ: 2.63 persons

Population Characteristics³

Veterans: 2,453

High School Graduate or Higher, 25 Years and Over: County: 91.4% NJ: 90.4%

Bachelor's Degree or Higher, 25 Years and Over: County: 24.4% NJ: 44.5%

Persons Below Poverty Level, Under 18 Years: County: 28.8% NJ: 11.7%

Median Age: County: 41.1 Years NJ: 40.1 Years

Economic Characteristics⁴

Per Capita Personal Income (2023): County: \$57,119 NJ: \$83,695

Rank Among NJ Counties: 20

Unemployment Rate: (2024 Annual Average): County: 5.9% NJ: 4.5%

Total Residential Building Permits (2024): 95

Single-Family Residential Building Permits (2024): 95

Mean Travel Time to Work: County: 28.5 Minutes NJ: 31.9 Minutes

Percent of Households with an Internet Subscription Service: County: 91.2% NJ: 94.8%

Percent of Residents with Health Insurance Coverage: 96.2%

Percent with Private Health Insurance: 67.7%

Percent with Public Health Insurance: 42.7%



Salem County Brief

Labor Market Facts

Sources:

¹New Jersey Department of Labor and Workforce Development, Quarterly Census of Employment and Wages

Note: Rankings based on data for industries that is published in accordance with guidelines issued by the Bureau of Labor Statistics

²U.S. Census Bureau annual population estimates and American Community Survey 2024 1-Year Estimates

³U.S. Census Bureau American Community Survey 2024 1-Year Estimates

⁴U.S. Bureau of Economic Analysis, New Jersey Department of Labor and Workforce Development Division of Economic and Demographic Research, U.S. Census Bureau American Community Survey 2024 1-Year Estimates, and U.S. Census Bureau Manufacturing and Construction Division

The New Jersey Department of Labor and Workforce Development's Division of Workforce Research and Analytics Bureau of Labor Market Information has a staff of local Labor Market Field Analysts to assist with data needs that may be reached at:

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